

# Transforming Real Estate & Construction

## Good Business

After nearly four decades in real estate and construction, experience consistently shows that good business is safe business.

Raise occupational health and safety standards and behaviours, and business performance follows: better delivery, stronger governance, improved reputation, and more resilient profitability.

## Safe Business

This relationship exists because effective safety management runs through every aspect of a business – from strategy and recruitment to procurement, sustainability, delivery, customer relationships, governance, profit, and growth.

Occupational health and safety is as fundamental to business success as strong people and financial management. It is also a moral and legal duty – with significant consequences for businesses and leaders when standards fall short, and real human impact when incidents occur.

## Unique Insight

By recognising the integral link between business performance and occupational health and safety, and all other aspects, an organisation's values, processes, outcomes and goals can be considered together with its obligations and requirements – then strengthened to deliver measurable transformation.

With first-hand experience as both developer and contractor – leading change and delivering sustained improvement across acquisitions, asset management, re-positioning, development, construction, and property management – **Kershaw Consulting** brings practical insight and credible support to clients.

## Results

Work often starts with a focused occupational health and safety improvement programme. Done well, it lifts leadership and behaviours and opens the door to strengthening delivery and achieving improvement across the wider business.

Results include reduced accident and incident rates, increased engagement, consistent standards and behaviours, enhanced analytics, and board level visibility of risk.

Broader results include increased customer satisfaction, enhanced supply chain relationships, leading ESG standards, stronger commercial performance (including new headline rents), reduced business risk, and sustainable growth.



## Contact

Mobile: 07970 163233

Email: [david@kershawconsulting.uk](mailto:david@kershawconsulting.uk)